Congress of the United States

Washington, D.C. 20515

October 23, 2020

The Honorable Nancy Pelosi Speaker of the House U.S. House of Representatives Washington, D.C. 20515

The Honorable Mitch McConnell Majority Leader U.S. Senate Washington, D.C. 20510 The Honorable Kevin McCarthy Minority Leader U.S. House of Representatives Washington, D.C. 20515

The Honorable Charles E. Schumer Minority Leader U.S. Senate Washington, D.C. 20510

Dear Speaker Pelosi, Majority Leader McConnell, Minority Leader McCarthy, and Minority Leader Schumer:

As negotiations progress on additional COVID-19 relief, we urge you to ensure that such measures do not perpetuate longstanding inequities in resources for marginalized communities and the institutions critical to their success. Specifically, we request that you include a set-aside of at least \$1.56 billion in research and development funding for Historically Black Colleges and Universities (HBCUs) in any future relief package to provide equitable access to those funds.

HBCUs are a cornerstone of opportunity and access in higher education for the African American community. While only representing roughly 3 percent of all four-year colleges and universities, HBCUs produce upwards of 17 percent of all bachelor's degrees awarded to African Americans. Additionally, despite enrolling a disproportionately high percentage of first generation and low-income students (nearly 60 percent), HBCUs outperform their peers in supporting and graduating these students. In STEM fields, this impact is even more evident. HBCUs graduate 27 percent of African Americans with bachelor's degrees in STEM subjects, as well as a significant portion of African Americans with doctorates in science and engineering. On an annual basis, HBCUs contribute nearly \$15 billion to their communities, produce 134,000 jobs, and create \$46.8 billion in alumni career earnings that can be directly attributed to their degrees. Further, research has found that HBCUs are more successful at boosting students out of

¹ U.S. Department of Education, *Fact Sheet: Spurring African-American STEM Degree Completion*, 2016, https://www.ed.gov/news/press-releases/fact-sheet-spurring-african-american-stem-degree-completion.

² Postsecondary National Policy Institute, *Historically Black Colleges and Universities (HBCUs): What They Are, Who They Serve, and the Related Federal Grant Program*, 2019, https://pnpi.org/wp-content/uploads/2019/06/PNPI HistoricallyBlackCollegesAndUniversities.pdf.

³ U.S. Department of Education, *Fact Sheet: Spurring African-American STEM Degree Completion*, 2016, https://www.ed.gov/news/press-releases/fact-sheet-spurring-african-american-stem-degree-completion.

⁴ Humphreys, J, *HBCUs Make America Strong: The Positive Economic Impact of Historically Black Colleges and Universities*, 2017, Washington, DC: UNCF Frederick D. Patterson Research Institute.

the lowest income distributions than other institutions of higher education (IHEs). Nearly 70 percent of students at HBCUs attain at least middle-class incomes after graduation and two-thirds of low-income students at HBCUs experience that outcome as well.⁵

HBCUs have long been drivers of equity, access, and advancement, not just for African American students, but for our society more broadly. However, it is important to note that the incredible success of HBCUs has been achieved despite over a century of systemic underfunding at both the state and federal levels. HBCUs have navigated the expounding effects of chronic underfunding while also lacking access to alternate capital, such as tuition increases, private gifts, or endowments, which other institutions can use to offset financial shortages.⁶

While the broader issue of resource inequity for HBCUs is critically important, today we are writing to you about one specific source: federal research and development funds (R&D). IHEs received a total of \$79.436 billion in R&D funding in 2018 with \$42.018 billion coming from the federal government. Unfortunately, HBCUs receive significantly less than their peer institutions. HBCUs received a total of \$534.045 million dollars in overall R&D funding with \$400.349 million coming from the federal government, equating to only 0.67 percent of total funding. Further, while HBCUs produce 27 percent of all African American STEM graduates, they receive less that 0.5 percent of all Department of Defense R&D funding.

Despite these challenges, HBCUs have remained steadfast in pursuing excellence, progress, and inclusion, even as they grapple with the ongoing global pandemic. HBCUs have long conducted vital research on our nation's most pressing issues, including public health disparities for rural and minority communities. Today, these institutions have been at the forefront of making sure our nation's response to COVID-19 is one that includes all communities. Howard University, for example, has served as a critical treatment and research facility in the Washington, D.C. metro area, examining the disparate impacts COVID-19 is having on people of color.

In order to ensure that HBCUs can continue to expand their crucial research and development work, we request a set-aside for these institutions of at least \$1.56 billion in research relief funding provided for IHEs through federal agencies and institutes such as the National Science Foundation (NSF) and the National Institute of Minority Health Disparities (NIMHD). This funding would not only support groundbreaking work on COVID-related health disparities for minority communities, but also bolster existing programs like NSF's Centers of Research Excellence in Science and Technology (CREST) and HBCU Research Infrastructure for Science and Engineering (HBCU-RISE). Additionally, this set-aside would advance innovative research

⁵Nathenson, R., Castro Samayoa, A., & Gasman, M, *Onward and upward: Income mobility at Historically Black Colleges and Universities*, 2019, New Brunswick, NJ: Rutgers Center for Minority Serving Institutions, https://cmsi.gse.rutgers.edu/sites/default/files/EMreport_R4_0.pdf.

⁶ Committee on Education and Labor, U.S. House of Representatives, *Investing in Economic Mobility: The Important Role of HBCUs, TCUs, and MSIs in Closing Racial and Wealth Gaps in Higher Education*, 2019, https://edlabor.house.gov/imo/media/doc/Ed_and_Labor_HBCU_TCU_and_MSI_Report_FINAL.pdf.

⁷ National Science Foundation, *Higher education R&D expenditures, by source of funds, R&D field, and survey population: FY 2018*, 2019, https://ncsesdata.nsf.gov/herd/2018/html/herd18-dt-tab001.html.

⁸ National Science Foundation, *Higher education R&D expenditures at historically black colleges and universities, ranked by all R&D expenditures, by source of funds: FY 2018*, 2020, https://ncsesdata.nsf.gov/herd/2018/html/herd18-dt-%20tab031.html.

HBCUs already conduct in fields ranging from engineering, agriculture, and nutrition, to education, law, and technology.

HBCUs have always generously served their communities, despite limited means, because they understand the critical role they play in advancing equity – something that could not be more dire as communities of color face disproportionate effects of the COVID-19 pandemic. However, we cannot afford to continue to underfund these essential institutions, and the critical research they produce, as they struggle to cope with the impacts of this public health crisis. Now, more than ever, HBCUs cannot be subjected to further systemic neglect.

In providing for COVID-19 research funds and relief, it is critical that Congress advances equity for HBCUs.

Sincerely,	
Alnadan	ACR Burn
Alma S. Adams, Ph.D. Member of Congress	Anthony G. Brown Member of Congress
/s/ Chris Van Hollen Chris Van Hollen U.S. Senator	/s/ Chris Coons Chris Coons U.S. Senator
/s/ Tom Carper Tom Carper U.S. Senator	/s/ Sherrod Brown Sherrod Brown U.S. Senator
/s/ Sanford D. Bishop, Jr. Sanford D. Bishop, Jr. Member of Congress	/s/ A. Donald McEachin A. Donald McEachin Member of Congress
/s/ Jim Cooper Jim Cooper Member of Congress	/s/ Joyce Beatty Joyce Beatty Member of Congress
/s/ Frederica S. Wilson Frederica S. Wilson Member of Congress	/s/ Bennie G. Thompson Bennie G. Thompson Member of Congress

/s/ Steve Cohen Steve Cohen Member of Congress	/s/ Alcee L. Hastings Alcee L. Hastings Member of Congress
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/s/ Jahana Hayes	/s/ David Trone
Jahana Hayes	David Trone
Member of Congress	Member of Congress
/s/ Eleanor Holmes Norton	/s/ André Carson
Eleanor Holmes Norton	André Carson
Member of Congress	Member of Congress
/s/ Dwight Evans	/s/ Lisa Blunt Rochester
Dwight Evans	Lisa Blunt Rochester
Member of Congress	Member of Congress
/s/ Karen Bass	/s/ Mary Gay Scanlon
Karen Bass	Mary Gay Scanlon
Member of Congress	Member of Congress
	or congress
/s/ Marcia L. Fudge	/s/ William Lacy Clay, Jr.
Marcia L. Fudge	William Lacy Clay, Jr.
Member of Congress	Member of Congress
/s/ Chrissy Houlahan	/s/ Sheila Jackson Lee
Chrissy Houlahan	Sheila Jackson Lee
Member of Congress	Member of Congress
/s/ G. K. Butterfield	/s/ Barbara Lee
G. K. Butterfield	Barbara Lee
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/s/ Kweisi Mfume Kweisi Mfume	
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