

# Business Engagement

The Business Engagement team at Charlotte Works was formed to provide a high level of business consulting services at no cost to the employer. We know that businesses thrive when they have access to skilled talent to fulfill current or future needs. Charlotte Works helps businesses fill new positions and also helps to upskill existing employees through education and skills training opportunities.

In addition, through our Labor Market Intelligence team, we provide data to businesses and to the greater public on local unemployment statistics, job postings data, skills gap analysis, career planning tools, and targeted industry research.

## All in all, Charlotte-area businesses can access the following complimentary services from Charlotte Works:

- Customized talent acquisition
- Job posting site and resume database
- Business needs assessments
- Subsidized wages for internships
- Employee training grants
- Customized career fairs

## Talent Source Network (TSN)

The mission of the Talent Source Network (TSN) is to establish partnerships with Mecklenburg County employers to identify and develop a high-quality talent network that matches their current and future workforce needs. Operating as a central hub for employers to access the local talent pipeline at **no cost**, TSN aims to:

- 1 Assess** employer needs to identify open positions.
- 2 Source** qualified candidates.
- 3 Refer** qualified candidates to employers.
- 4 Track** the selection and hiring process with each employer.
- 5 Support** employee retention, advancement, and development.





## On-the-Job Training (OJT) Grant

The On-the-Job Training (OJT) grant helps Mecklenburg County businesses save money while adding to their competitiveness and productivity. This grant reimburses an employer a portion of a new hire's wages while they are trained into their new position on-the-job.

## Adult Work Experience (AWEX)

AWEX training is a planned, structured learning experience that occurs in a workplace for a limited period. Training is paid and can be with an employer in the private for-profit sector, the non-profit sector, or the public sector. Trainee wages are paid by the AWEX program and the term of employment is no longer than 3 months.

The purpose of the AWEX training is to provide the participant with opportunities for career exploration, skill development, and reinforcement of the work ethic. Work experiences provide a helpful means for an individual to gain experience that may lead to unsubsidized employment.

## Sector Partnerships

Charlotte Works has formed sector partnerships in the **construction, hospitality, and advanced manufacturing industries**, fostering collaboration between employers and workforce partners to find solutions to the workforce development challenges facing their industries. Comprised of community leaders, employers, educators and trade associations, each partnership identifies talent pipeline challenges within their industry and then strategizes and implements innovative solutions.

**If you're interested in helping your business and employees grow, contact our Business Engagement team at [info@charlotteworks.com](mailto:info@charlotteworks.com)!**



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